

SARA

JABBAR

RATE SHEET

ILLUSTRATION & GRAPHIC DESIGN

BOOK / EDITORIAL	GRAPHICS, ILLUSTRATION, LAYOUT, TYPE
BRANDING	BUSINESS CARDS, COLOR, LOGO, TYPOGRAPHY
DIGITAL	ILLUSTRATION, INFOGRAPHICS, SOCIAL, WEB
PACKAGING	ACCESSORIES, ALBUM, PRODUCT
PRINT	APPAREL, POSTERS/FLYERS, STATIONARY

RATE

HOURLY	\$100
HOURLY CAP	NEGOTIABLE
FLAT	SEE CUSTOM ASSETS PRICING & PACKAGES
MINIMUM	\$200
UPFRONT	50%

CUSTOM ASSETS PRICING

LOGO	ILLUSTRATION	GRAPHIC	COLOR	BRAND GUIDELINES
SMALL \$500 Minimal Detail & Color (e.g. Type Only)	SMALL \$500 Minimal Detail & Color (e.g. Spot, Icons, etc.)	SMALL \$300 Minimal Detail & Color (e.g. Business Cards, Icons, etc.)	SMALL \$200 Primary Colors (HEX, RGB & CMYK)	SMALL \$750 Table of Contents Voice & Tone Logo Color Typography (Does not include "do's & don'ts")
MEDIUM \$750 Moderate Detail & Color (e.g. Type & Graphic Elements)	MEDIUM \$750 Moderate Detail & Color (e.g. Pattern, Book Cover, etc.)	MEDIUM \$500 Moderate Detail & Color (e.g. Social Post, Web Graphic, etc.)	MEDIUM \$300 Primary & Secondary Colors (HEX, RGB & CMYK)	LARGE \$1,500 Table of Contents Voice & Tone Logo Color Typography Photography Illustration (or other applicable assets) In Application
LARGE \$1,000 Maximum Detail & Color (e.g. Type & Illustration)	LARGE \$1,000 Maximum Detail & Color (e.g. Poster, Full Apparel Graphic, etc.)	LARGE \$1,500 Maximum Detail & Color (e.g. Packaging, Book, etc.)	LARGE \$400 Primary & Secondary Colors (HEX, RGB, CMYK & Pantone)	



RATE SHEET

PACKAGES

BRONZE	SILVER	GOLD
<p>\$1,200 TIMING 2 WEEKS</p> <ul style="list-style-type: none"> One (1) small or medium logo design Two (2) small custom assets (Excludes Brand Guidelines. See Custom Assets Pricing for details) Up to two (2) rounds of Bronze package revisions 	<p>\$2,500 TIMING 4 WEEKS</p> <ul style="list-style-type: none"> One (1) small or medium logo design Four (4) small or medium custom assets (See Custom Assets Pricing for details) Up to four (4) rounds of Silver package revisions 	<p>\$5,000 TIMING 6 WEEKS</p> <ul style="list-style-type: none"> One (1) small, medium or large logo design Six (6) small, medium or large custom assets (See Custom Assets Pricing for details) Up to six (6) rounds of Gold package revisions

PRICING NOTES

Sara Jabbari’s contract must be signed, dated and initialed in order for work to commence.

Upfront fee (50%) of project(s) fee due prior to commencement of work. Balance (50%) due prior to delivery of final files.

Sara Jabbari will begin to work on tight digital sketches and will only move to the final product once necessary revisions have been made and approved.

Revisions for individual custom assets are determined by size.

Small: Up to two (2) Rounds | Medium: Up to four (4) Rounds | Large: Up to six (6) Rounds. Additional revisions will be charged hourly.

Timing and pricing may vary based on the complexity of the illustration.

All additional costs of production are paid for by the client, (e.g. font purchases, airfare and accommodations, craft supplies, postage/shipping, printing, outsourced private contractors, computer programs, computer hardware, etc.)