

SARA

JABBAR

EXPERIENCE

MADWELL

June 2019 - Present

DESIGNER

- Designed, conceptualized and produced work for various client projects, including pitches, campaigns, activations and experiential events
- Created work for branding projects, websites, social platforms, print and digital ads and merchandise

WANDERLUST

June 2018 - June 2019

GRAPHIC DESIGNER

- Develop and execute collateral for various email, digital and print ad campaigns, as well as assets for packaging, products, and experiential design

GLITCH BITCH

Nov 2016 - Present

CO-FOUNDER & DESIGNER

- Design and cultivate product concepts
- Lead development of company branding and logo design
- Source materials and manufacturing; create distribution plan

E.L.F. COSMETICS

Jan 2018 - May 2018

DIGITAL PRODUCTION DESIGNER

- Produce and retouch print and digital assets for websites, emails, landing pages, banners, and ads

UNRULY

Apr 2015 - Sep 2017

GRAPHIC DESIGNER

- Responsible for developing and maintaining company branding and production for US-based clients
- Create branded collateral, such as digital and printed output and brand bars for social video players

SKILLS

AFTER EFFECTS	■■■■■■■■■■
ILLUSTRATOR	■■■■■■■■■■
INDESIGN	■■■■■■■■■■
PHOTOSHOP	■■■■■■■■■■
PREMIERE PRO	■■■■■■■■■■

- ADVERTISING
- APPAREL DESIGN
- BOOK / EDITORIAL
- BRANDING
- ILLUSTRATION
- INFOGRAPHICS
- MOTION GRAPHICS
- PACKAGE DESIGN
- PRINT / LAYOUT
- STORYBOARDING
- TYPOGRAPHY
- VIDEO EDITING

EDUCATION

MARYLAND INSTITUTE COLLEGE OF ART (MICA)

Aug 2009 - May 2013

BACHELOR OF FINE ARTS

MAJOR | ILLUSTRATION
CONCENTRATION | GRAPHIC DESIGN

PUBLICATIONS & AWARDS

CAPSULES BOOK

DRAWN VOLUME. 2 & 3 | MAY 2018, 2019

FACEBOOK

CANNT GET NOTICED | 3RD PLACE, JUNE 2017

THANK YOU

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